



JEFF KIEC, LEED-AP

Manager

EXPERIENCE OVERVIEW

Jeff is a green building and sustainability professional with over ten years of experience in the commercial real estate marketplace. His experience includes environmental auditing, building engineering assessments, and energy assessments within the hospitality, commercial office, government, retail, and multi-family residential real estate sectors. He has conducted over 500 commercial building audits and has extensive technical writing experience.

In addition his work includes program experience providing daily sales and project support to numerous Fortune 500 clients and some of the largest financial institutions in the country. His sustainability program experience includes developing comprehensive sustainability reporting for Wal-Mart suppliers and numerous hotel properties. As a side project, he published a "sustainability tip guide" to teach people on how to live more sustainably. He has participated in several LEED EB O&M Certification projects for large commercial office buildings. Jeff focuses on creative solutions to complex problems while understanding of business strategies to produce results for any program.

In his time outside of work he volunteers as the Sustainability Director in Deep Ellum, a historic arts and entertainment neighborhood in Dallas, Texas. Deep Ellum was founded in 1876 as a neighborhood that attracted a diverse mixed of free spirited, creative and independence minded-people from across the country. That spirit continues today. Jeff has been able to educate local residents and business on energy efficiency and sustainable living. Current and past projects include urban community gardens, pooled renewable power purchases for local businesses, community clean-ups, speaking engagements, panel discussions and installation of electric vehicle charging stations.

SELECTED PUBLICATIONS AND PRESENTATIONS

"Greening Your Hotel" Asian-American Hotel Owners Association (AAHOA) Regional Conferences, Houston, TX 2010, San Antonio, TX 2011

"Creating Sustainable Communities" Northwest Arkansas Regional Development Conference, Bentonville, AR 2010

"Green Hotel Case Studies" Bentonville/Rogers Chamber of Commerce, Bentonville, AR 2010

"Greening Your Business" Kaufman County Lions Club, Terrill, TX 2009

"Developing Sustainable Deep Ellum" US Green Building Council North Texas Chapter Event 2009

"North Texas Sustainable Communities" Three Part Lecture Series Sponsored by Deep Ellum Community Association, 2008

"Sustainable Living Tip Guide" Published 2011

CREDENTIALS

Education

B.S., Bio-Environmental Sciences, Texas A&M University (1995)

Certifications

- LEED Accredited Professional
- Texas Certified Master Composter
- Midwest Energy Efficiency Alliance – Certified Building Operator

Employment History

Geavista Group, Manager
Urban Sustainable Solutions – Principal
EcoGreenHotel – Director of Sustainability
AEI Consultants – Regional Sales Manager

Professional Affiliations

- U.S. Green Building Council, 2007 - 2011.
- Deep Ellum Community Association, Sustainability Director 2008-Present