

**Bioenvironmental Sciences Professional Board  
7<sup>th</sup> Annual Fall Meeting Minutes**

**Friday, October 5, 2018**

- I. 8:10 Meeting Called to Order  
**Quorum Reached** : In attendance: Doug Anderson, Samantha Best, Candice Boeck, Jamie Bryan, Coy Crain, Laura Fiffick, Jim Formby, Bryan Gay, Aaron Geyer, Randall Hodo, Craig Holloway, Michael Jochum, Lisa Olson Murphy, Ana Partin, Heather Podlipny, Cedric Robinson, John Sorkness, Kenneth Tramm, Joel Trouart Absent: Beth Everage, Christina Higginbotham, Harrison Ireland, Juan Ludwig, Dawn Steph (had to leave due to sick child)
- II. Welcome Dr. Leland Pierson (“Sandy”), Professor and Department Head
  - Dr. Pierson provided a welcome and update, informed group of recent Faculty awards and Senior Merit Awards.
  - Academic program review done every 8 years, was done in February 2018.
  - PLPM/BESC building updates. Possible move in Summer 2019.
- III. BOARD MEETING -- Laura Fiffick
  - Board Member Introductions
    - Welcome New Members
      - **Aaron M. Geyer**, Manager, Environmental Department, Pioneer Natural Resources
      - **Ana Partin**, Environmental Manager, INEOS Phenol
      - **Cedric Robinson**, Director of Environmental, Health & Safety (EHS) Technical Programs, Frito Lay, Inc, a division of PepsiCo
  - Review and Update Contact List
    - Update Jamie Bryan contact information- Jamie.Bryan@KLGates.com
  - Approval of previous meeting minutes
    - Bryan Gay motion to approve and Craig Holloway seconded. Unanimous Approval
- IV. BESC Program Overview – Heather Wilkinson, Faculty Liaison to BESC Professional Board
  - Overview of BESC Program - Overview of courses of study and relationships with other majors
  - Faces of the Faculty - Overview of the faculty and courses. Brief discussion of on-line courses and faculty-led study abroad.
  - BESC Minor will be available starting next year.
  - NAEP Student Chapter update and mission.
- V. Committee Alignment
  - Committee introductions
  - Breakout into committees to discuss current efforts and plan this year.
    - Each committee chair provided an overview of their committee.
      - Discussion regarding Resume/Interviewing Workshop
      - Discussion regarding Networking events. What days? Should we continue to have it in DFW?
    - New members invited to visit each committee during the breakout to determine where to join
    - Current members informed they may realign to committees they choose
    - Break out discussion points:
      - Discuss/Set Key Performance Indicators (KPIs) and efforts/plans

- Agree to Communication Plan
- Capture membership

VI. Committees report back to entire Board

- Curriculum : Candice Boeck provided update
  - - nominated a new chair Beth Everage (Coy Crain is chair in waiting)
  - KPI- peer reviews of course evaluation- Accomplished
  - KPI- 2 articles, newsletters- Accomplished
  - KPI- Faculty interactions - Accomplished
  - KPI - Case studies
  - Putting list together to assist faculty in knowing what we can provide
  - Putting together a list of what is being seen regarding entry level jobs/positions
- Student Development and Mentoring
  - KPI- Student Workshop looking for 14 mentors
    - Week of Oct. 30
    - November 6 - 6:00 pm (in-person on campus)
  - Networking Event - Do the same in 3 cities once
    - Austin have a lunch during the TCEQ event
    - DFW and Houston members are thinking of a second event to wrap it around
- Finance and Marketing (FDM)
  - Third Monday of each month at 9:00 am
  - Discussion regarding possible annual fundraising- Gala, Outdoor/Casual
  - Co-sponsorship of portions of the building
  - Brewery/Food Truck/Aggie Watch Party \$25.00/person
  - Focus on industry specific alumni and others in industry
    - Direct access to new hires
    - Advertising/Marketing

VII. Lunch at the University Club

- Mix, mingle and interaction among the board and faculty in attendance

VIII. Student Poster Symposium

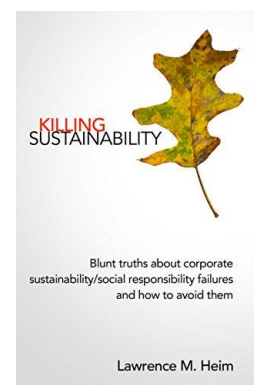
- Attend Student Poster Symposium: Talk with students, interact and ask questions regarding posters and experiences.

IX. BESC Program Student Awards

- Introductory Remarks by Dr. Pierson, Professor and Department Head
- Presentations Shaw (BURS Scholars, Research Poster Awards), by Stoddard (Internships Poster Awards) and Wilkinson (NAEP Scholarship)

X. Keynote Address:

Lawrence Heim, CPEA is Managing Director of Elm Sustainability Partners LLC. He has spent almost 35 years working in corporate environmental management and sustainability as in-house or external advisor to Fortune 500 and privately held multinationals in diverse industries and geographies. His work includes environmental/CSR/ESG program evaluation and development, supply chain diligence and sustainability assessments, ESG/CSR data verification reviews as well as performing numerous types/forms of audits. Frequently speaking out against groupthink in the sustainability/CSR consulting community, he has given hundreds of talks on sustainability, supply chain matters and auditing. He has advised the US Securities and Exchange Commission, US Department of State, US Government Accountability Office, US Department of Commerce, the Organization for Economic Cooperation and Development (OECD), and industry associations in primary metals, electronics and auditing. He is a member of the Association



Blunt truths about corporate sustainability/social responsibility failures and how to avoid them

Lawrence M. Heim



of Certified Fraud Examiners and serves on the Advisory Board of the Institute of Internal Auditors' (IIA) Environmental, Health & Safety Audit Center, advising the organization on emerging sustainability, CSR and ESG issues. He is also the author of *Killing Sustainability* (published January 2018),

6:00 PM      BESC Tailgate (*lawn Peterson Building*)