

**BESC Professional Board
4th Annual Fall Meeting
Friday, September 18, 2015**

1. Meeting Called to Order.
 - A. Welcome by Sandy Pierson
 - B. Roll Call: Quorum Reached
 - (i) Board Member Introductions – Welcome New Members!
 - (ii) Attendees: Craig Pritzlaff, Jamie Bryan, Bryan Gay, Doug Anderson, Jeremy Hanzlik, Nicole Hausler, Troy Vickers, Brian Gottschalk, David Edge, Laura Fiffick, Candice Boeck, Craig Holloway, Beth Everage, Joe Etheridge, Michael Jochum Jim Formby, Kenneth Tram, Randy Hodo, Melissa Denena, Dawn Steph, Jeff Truss, Elspeth Sharp, Lisa Murphy (Quorum reached)
 - (iii) Department Attendees: Sandy Pierson, Heather Wilkinson, Dan Ebbole, Kati Stoddard, Linda Brochu, Sam Murdock
 - (iv) TAMU Foundation-Jennifer Burnett
 - (v) TAMU Extension – Jason Woodard from Lubbock
 - (vi) Review and Update contact list
 - C. Approval of previous meeting minutes
 - (i) Motion to approve April Minutes- Motion made, Seconded, No dissents & Approved
 - D. Amendment of bylaws regarding Attendance
 - (i) Issue regarding attendance at Board meetings- Obligations are: faculty, student interaction and two in-person meetings
 - (ii) Language proposed to Amend Article 3, Section 8: “If a member misses two consecutive in-person meetings (Fall and Spring), then the member shall be removed from the BESC Board”
 - (iii) Concern expressed regarding such a mandatory rule.

(iv) Motion made to vote on a committee of three (3) to discuss and finalize a set of rules related to removal for attendance, which will include an appeal process. Motion seconded and approved.

1. Committee: Nicole Hausler Randy Hobo Laura Fiferick

2. Jeff Kecik has missed 3 consecutive meetings. Jeff Keick has mentioned he does not have time to devote to the Board. He has transferred all responsibilities to Dawn Steph. Motion to remove Jeff Keick from the Board made. Motion seconded. 2 abstentions. Motion approved. Craig Pritzlaff will send him written email notice of his removal.

2. Committee Introductions –

3. Committee Updates

A. FBC: Faculty and BESC Curriculum Committee – Dr. Tramm

(i) This committee is more internally program focused. Looked at various syllabi and provided comments. Took a deep look at Dr. Kennerly's TERP curriculum and provided revisions and suggestions.

(ii) Prepared a report data base for real world issues. Approximately 60 Phase I and 12 Phase II reports (these are the full set of information from start to finish).

(iii) Provided a beefy Investigation Project that is data rich for class project use

(iv) Talking and presenting at classes- practical, real world examples

(v) Meet with new faculty member Dr. Stoddard

(vi) Discussion of various degree plans within the undergraduate degree program.

(vii) General discussion of on-line curriculum

(viii) Working to assist in career development - like with the Texas Board of Professional Geoscientists recognition

B. FDOM: Financial Development, Outreach, Marketing

(i) Update – Doug Anderson, Chair

(ii) BESC Endowed Excellence Fund

1. Book Value \$40,315.07

2. Market Value \$39,322.69

3. Cash Available \$1,108.30

- (iii) Jennifer Burnett '05, Director of Development, College of Agricultural and Life Sciences- update on materials and compiling database of 50+ people; please provide any leads to Doug Anderson. The foundation has a marketing team that Jennifer can work with to prepare handouts.
- (iv) Smaller more intimate events – at homes, small dinners
- (v) Who to approach- Any season ticket holder, A&M Clubs or organizations
 - 1. How do you want to leave your legacy?
 - 2. What are they passionate about, how did they get to A&M
 - 3. Also explore any internship opportunities or other ways to keep them engaged.
- (vi) Hosting a potential donor is already set up.

C. SDM: Student Development & Mentoring committee

- (i) Update from Bryan Gay – The group is working to meet its metrics, increase visibility, and advertising internships.
- (ii) November 3, 2015 Mentoring Workshop 6-7mp mentoring; 7-9pm career panel discussion Held at TAMU Career Center
 - 1. Includes a Q&A opportunity – Would like to see diversity on the panel
 - 2. Need volunteers for panels, to conduct mock interviews and review resumes
 - 3. Please volunteer by October 2, 2015 by contacting any member of the committee.
 - 4. Bryan Gay is talking to NAEP regarding the workshop
 - 5. High Impact for students – Great partnership between Board, Career Center and Students
- (iii) NAEP: First meeting had 88 students. Largest group for a first meeting. So, expect a large turnout at workshop
- (iv) Job Board/Internship Board- the students know it exists and use it, but we need to get it out to industry.

1. Social Media – 157 LinkedIn followers
 2. Happy Hour- Houston, College Station, DFW, Austin – Approximately 60 total attendees; Considering two a year; Include fundraising (perhaps auction items)
 3. Focus is on marketing outward the advantage of using the job board, when to post jobs, and the ability of good candidates
- (v) Metrics
1. BESC Board Internship Feedback Report – 11 responses out of 32 sent out
 - (a) 3 internships resulted in job offers
 - (b) 100% of supervisors stated they would host another internship
 - (c) Only 3 of the 11 responders posted on the job board and only one of the 8 that did not post on the job board stated they would now post on the job board after learning of it.
 - (d) What about reversing the job board process? Put the students on the board and invite companies to look them over. The committee will review and discuss this possible option.
 - (e) What about companies that want to just link their job postings?
4. Visit from NAEP Officers - Monique Collander (President)
 - A. Big buzz – officers have a passion for the group
 - B. Emphasis on internships and diversity of options
 - C. Planning on attending TCEQ Trade Fair and Expo
 5. New Business
 - A. Committee Realignment for new members
 - (i) Lisa Murphy - Student Development & Mentoring committee
 - (ii) Beth Everage – Student Development & Mentoring committee

(iii) Randy Hodo - Faculty and BESC Curriculum Committee

6. Lunch - University Club – faculty welcome, Board, Commissioner Baker, Dr. David Reed, Associate Dean College of Agricultural and Life Sciences
7. Student Poster Symposium & NAEP Environmental Professional Internship and Career (EPIC)
 - A. Expo – **Rudder Exhibit Hall**– Look at posters and thank Expo partners!
 - B. BESC Program Student Awards - **Memorial Student Center Room 1400**
 - (i) Introductory Remarks by Dr. Pierson and Dr. Alan Sams
 - (ii) Presentations by Dr. Wilkinson, Prof. Shaw, other faculty as appropriate
8. Keynote Address: Toby Baker, TCEQ Commissioner- Introduction by Craig Pritzlaff
9. Meeting Adjourned.