

**BESC Professional Board
6th Annual Spring Meeting
Friday, March 2, 2018**

1. Meeting Called to Order.
 - A. Welcome by Bryan Gay
 - B. Roll Call: Quorum Reached
 - (i) Attendees: Doug Anderson, Samantha Best, Candice Boeck, Jamie Bryan, Coy Crain, David Edge, Beth Everage, Bryan Gay, Randy Hodo, Craig Holloway, Harrison Ireland, Michael Jochum, Juan Ludwig, Lisa Olson Murphy, Heather Podlipny, John Sorkness, Dawn Steph, Joel Trouart, Jeff Truss, Troy Vickers, Wally Zervina (Quorum reached)
 - (ii) Absentee: Jay Carsten, Laura Fiffick, Christina Higginbotham
 - (iii) Ex-officio: Jim Formby and Kenneth Tramm
 - (iv) Department Attendees: Sandy Pierson, Heather Wilkinson, Dan Ebbole, Linda Brochu, Kati Stoddard, Sam Murdock, Dr. Shim
 - (v) TAMU Foundation – Jennifer Burnett
 - (vi) Review and update contact list
 - C. Approval of previous meeting minutes
 - (i) Motion to approve September Minutes- Motion made by Jamie Bryan, Seconded by Joel Trouart, No dissents & Approved
2. Fall Meeting Discussion
 - (i) Date: October 4 – 6, 2018
 - (ii) Thursday: Evening Reception
 - (iii) Friday: Meeting, Poster Symposium and Tailgate
 - (iv) Saturday: Game vs. Kentucky (Tickets on your own)
 - (v) Hotel: Linda will send out hotel info
 - (vi) Keynote Speaker

1. Recommendations for speakers need to be forwarded to Faculty and BESC Curriculum Committee.
3. Networking event
 - A. Board cannot utilize the discretionary fund for reimbursement for the events.
 - B. Sponsor needs to pay at the event or board member can pay for the event and get credit towards their annual contribution.
 4. Review New Board Member Nominations
 - A. Nominations – Board members will rank the nominees with “1” being the first choice.
 - (i) Coy Crain nominated Aaron Geyer
 - (ii) Beth Everage nominated Jeff Wellman
 - (iii) Laura Fiffick nominated Cedric Robinson
 - (iv) Laura Fiffick nominated Brittany Westphal
 - (v) Lisa Murphy nominated Ana Garza Partin
 - (vi) Joel Trouart nominated Candice Boeck
 - (vii) John Sorkness nominated Craig Holloway
 - (viii) Jamie Bryan nominated Kenneth Tramm
 - (ix) Craig Holloway nominated Dawn Steph
 - (x) Dawn Steph nominated Jamie Bryan
 - (xi) Lisa Murphy nominated Doug Anderson
 - (xii) Harrison Ireland nominated Bryan Gay
 - (xiii) Bryan Gay nominated Jeff Truss
 - (xiv) Joel Trouart nominated Laura Fiffick
 - (xv) Heather Podlipny nominated Jim Formby
 - B. Nomination rankings – Heather will contact the top ten nominees and invite them to join the board.

- (i) Bryan Gay
 - (ii) Doug Anderson
 - (iii) Craig Holloway
 - (iv) Dawn Steph
 - (v) Kenneth Tramm
 - (vi) Jamie Bryan
 - (vii) Laura Fiffick
 - (viii) Aaron Geyer
 - (ix) Cedric Robinson
 - (x) Ana Garza
 - (xi) Jeff Wellman
 - (xii) Brittany Westphal
 - (xiii) Jeff Truss
 - (xiv) Jim Formby
- C. Motion made to approve Candice Boeck as ex-officio. Motion made by Dawn Steph, Seconded by Jamie Bryan, No dissents & Approved
- D. Motion made to approve Jeff Truss as ex-officio. Motion made by David Edge, Seconded by Bryan Gay, No dissents & Approved
- E. Officer Nominations
- (i) Secretary
 - 1. Jamie Bryan nominated Dawn Steph
 - (ii) Vice Chair
 - 1. Bryan Gay nominated Harrison Ireland
 - (iii) Chair
 - 1. Beth Everage nominated Laura Fiffick

- (iv) Motion made to approve the slate of officer nominations. Motion made by Jamie Bryan, Seconded by Bryan Gay, No dissents & Approved
- F. Each board member must pay the \$250 annual contribution by September.
 - (i) To make your contribution, please visit https://www.txamfoundation.com/give.aspx?c_id=2&d_id=11&sd_id=44
- 5. Board member terms
 - A. Current board term is three years but the roll off document utilized a four year term.
 - B. Discussion on amending the bylaws to extend the board term to four years.
 - C. Motion made to allow for preparation of the amendment of article 3 section 3 of the bylaws related to term limits. Motion made by Jamie Bryan, Seconded by Beth Everage, No dissents & Approved
 - D. Ex-officio membership is limited to six. We currently have three ex-officio members: Candice Boeck, Jim Formby and Jeff Truss.
 - E. Discussion on the number for ex-officio members.
- 6. Board conference call
 - A. May 18 at noon
- 7. Committee Meetings
- 8. Dr. Sandy Pierson provided a report on recent happenings in PLPM/BESC. (See PowerPoint presentation)
- 9. Lunch at University Club – Acknowledge members rolling off the board
- 10. Committee Updates
 - A. SDM: Student Development & Mentoring committee
 - (i) Update from Craig Holloway, Chair and John Sorkness
 - (ii) Reviewed survey results from the student attendees from mentoring workshop
 - 1. Need to get sophomores and juniors to attend
 - (iii) 484 Internship Summary
 - 1. Reviewed data from past 3 years, 300 internships

- (iv) Discussed issues with the career center and the assistance provided to BESC students
- (v) We need to keep identifying and posting internships
- (vi) Mentoring Workshop including mock interview
 - 1. 24 students participated
 - 2. Next event: November 6, 2018
 - (a) Need mentors for the event
- (vii) Job Postings for internships – 17 postings on Facebook and LinkedIn since September 2017
- (viii) Networking Socials – hold 3 per year
 - 1. Mixer the night before the career fair
 - 2. Winter networking social was January 11
 - 3. Summer networking social: June 7, 2018 at 5:30
 - (a) Venues due to the committee by March 30
- (ix) Social Media – 241 LinkedIn followers, 115 Facebook followers

B. C2: Faculty and BESC Curriculum Committee

- (i) Update from Candice Boeck, Chair
- (ii) Complete bio form that Heather sent out
- (iii) Peer review of courses
 - 1. Potential options with Dr. Shim and Kati Stoddard
- (iv) Provided articles to staff
- (v) Two faculty interactions per year – complete
- (vi) Provide at least 4 case studies to the faculty

C. FDOM: Financial Development, Outreach, Marketing

- (i) Introduction – Jamie Bryan, Chair
- (ii) BESC Endowed Excellence Fund

1. Book Value \$48,616
 2. Market Value \$54,229.91
 3. Cash Available \$4,575.94
- (iii) BESC Board/Expo Accounts
1. Available \$12,948.65
- (iv) Received approval for 3 levels of giving. A flyer will be created for distribution.
- (v) Committee will be identifying corporations to focus on for donations and discussing accountability standards
- (vi) Goal: raise \$10,000 to the discretionary fund
- (vii) Provide ideas to the committee for fundraisers such as golf tournaments or skeet shoots, but want a unique opportunity that has a broad range of appeal
1. Lisa suggested an old fashion dance which appeals to families

D. NAEP Report – Will Porter, President

- (i) Service events: Big event, Crompton Park clean up on April 22.
- (ii) Meeting next week with officer elections
- (iii) TCEQ trade fair – want to send 15-20 students
- (iv) Bryan Gay suggested having a BESC/NAEP booth at the TCEQ Trade Fair to promote the major and need for internships.
- (v) Opportunities for internships is needed
- (vi) Board challenged NAEP to increase the number of students that attend board events

11. Meeting Adjourned.